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LIFE



Skin (and Body) in the Game.

Face Value:
The Skincare Products That Actually Earn Their Spot on Your Shelf

Naked Skin, No Panic

Injectables with a Following:
What Our Most Loyal Clients Keep Rebooking

Post-Treatment, Pre-Summer:
Maintain Your Results Without Starting Over

EXPOSE YOURSELF (TO THE RIGHT TREATMENTS)

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cure LIFE | Editor-In-Chief



There's something about May. The coats come off, the calendar fills up, and ready or not—your skin is officially in the spotlight.

At Cure, we're not here for panic peels or last-minute scrambles. We're here for strategy. May is your moment to prep with purpose, fine-tune what's working, and let go of what's not. Whether it's your first injectable or your fifth year running with Skinvive, this issue is your playbook for showing up polished, not overdone.

We'll walk you through:

- The treatments our most loyal clients rebook—because they work
- The skincare products that actually deserve real estate on your shelf
- How to maintain results (instead of starting over every season)
- And how to time it all so you're not sweating in July—literally or figuratively
-

This isn't about doing everything. It's about doing the right things—and knowing when to stop chasing trends and start trusting a plan.
Because around here, great skin isn't accidental. It's intentional.

Let's make this the month you take control of your timeline, your routine, and the way you show up—unapologetically.
Ready?

Let's expose what's working.

Candice Georgiadis

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SKIN (AND BODY) IN THE GAME

Cure's Most Booked Treatments (AND WHY THEY WORK)



When you strip back the hype, the hashtags, and the filters, what's left? Results. That's what Cure clients are after—and these are the treatments they come back for again and again. No gimmicks. No overpromising. Just smart, effective services that deliver visible change with real staying power.

And it's not just us—these treatments rank among the most in-demand, high-performing services in the aesthetics industry. They're backed by science, trusted by providers, and booked solid for a reason.

Here's what's topping the books this season—and why they're absolutely worth your time, investment, and skin:

1. Neurotoxins

Botox®, Dysport®, Xeomin®, Daxxify™

Botox is still the reigning queen of injectables, and for good reason. It smooths dynamic wrinkles—forehead lines, frown creases, crow's feet—by targeting the muscle activity that causes them.

At Cure, every dose is customized based on your facial structure and movement patterns. From jawline contouring to lip flips, we tailor the plan so the result looks like you—just fresher.

2. Microneedling

With or without RF, PRP, or Exosomes

Microneedling is a foundational treatment in medical aesthetics, and we use SkinPen®, the only FDA-cleared device on the market.

It improves texture, reduces acne scarring, and refines pores by stimulating natural collagen. Want more impact? Add PRP or exosomes for enhanced healing and deeper regeneration. High reward, minimal downtime.

3. Ultherapy® + Lutronic Laser Suite

For lifting, firming, and full-spectrum skin correction

Ultherapy uses focused ultrasound to lift and tighten skin from within—especially around the jawline, brows, and neck. It's FDA-cleared, non-invasive, and an industry favorite for good reason.

Combine it with Lutronic ECO2 or Clarity II laser resurfacing for next-level collagen stimulation, pigmentation correction, and texture refinement. It's the surgical alternative we reach for—without the recovery.

4. Emsculpt NEO®

Build muscle. Burn fat. No sweat required.

Emsculpt NEO® is one of the most sought-after body treatments in aesthetics right now, and for good reason—it works.

Using radiofrequency and HIFEM technology, it tones muscle and reduces fat in one 30-minute session. Perfect for abs, glutes, arms, and thighs. No downtime. Just results.

5. Dermal Fillers

Juvéderm®, RHA® Collection, Sculptra®, Renuva®

Filler continues to evolve—and Cure stays ahead of the curve. We offer industry-leading formulations to restore volume, smooth static lines, and subtly enhance facial contours.

Want a regenerative approach? Sculptra® and Renuva® stimulate your own collagen or fat matrix for results that build over time and look incredibly natural.


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FACE VALUE

The Skincare Products That Actually Earn Their Spot on Your Shelf.

Let's be honest: your bathroom shelf probably has a few "hope in a bottle" moments collecting dust. But at Cure, we only stock—and recommend—products that pull their weight. These formulas are clinically proven, handpicked, and client-tested. And yes, they're worth every pump, pad, and drop.

Here's your inside look at four standout products from our top-performing lines—and why they've earned their place at the front of your skincare lineup.



1. Biologique Recherche: Lotion P50 1970

The cult-favorite toner that does everything but your taxes.
This isn't your average toner. Lotion P50 1970 is a multi-acid exfoliating solution that balances pH, regulates oil production, refines pores, and brightens over time. It's famously tingly—and famously effective. Clients with congestion, dullness, or uneven texture see transformation fast.

Why it works: Its unique combo of lactic, salicylic, and gluconolactone acids resurfaces gently but consistently. It's often the first product that makes people rethink everything they thought about toners.

2. SkinMedica: TNS® Advanced+ Serum

Growth factors that do the heavy lifting—so you don't have to.
This serum contains two chambers: one with growth factors to boost collagen and elasticity, the other with peptides, antioxidants, and anti-aging botanicals. It's a multitasking powerhouse for fine lines, laxity, and overall skin quality.
Why it works: TNS targets the actual structure of your skin, not just the surface. Over time, it strengthens skin's foundation, improving firmness, tone, and resilience.

3. Environ: AVST Moisturizer 3

Vitamin A therapy with a smart, skin-rebuilding strategy.
Environ's step-up system allows skin to gradually build tolerance to higher levels of vitamin A—a key player in reversing sun damage, softening lines, and evening out pigmentation. AVST Moisturizer 3 is a mid-point formula that balances performance with approachability.
Why it works: It gently re-educates your skin. No peeling. No purging. Just a smarter way to age in reverse.

4. EltaMD: UV Clear SPF 46

The sunscreen that changed how people feel about sunscreen.
Lightweight, non-comedogenic, and packed with niacinamide, UV Clear SPF 46 protects without clogging pores or leaving a cast. It's ideal for sensitive, acne-prone, or rosacea-prone skin—but universally loved for daily wear.
Why it works: It blends like skincare, not sunscreen. And it's one of the only SPFs clients reorder before they run out.

Shelf space is sacred.
Let's make sure every product you use actually does something—for your goals, your skin type, and your investment. Book a skincare consultation at Cure and we'll help you build a shelf you actually believe in.








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Naked SKIN

NO PANIC

THE PRE-SUMMER TREATMENT PLAN THAT WORKS SMARTER, NOT LOUDER

THERE'S A REASON GREAT SKIN NEVER LOOKS RUSHED. THE SMOOTH, EVEN-TONED, CONFIDENTLY BARE KIND DOESN'T SHOW UP OVERNIGHT—IT'S BUILT WITH INTENTION. IF SUMMER IS YOUR REVEAL SEASON, MAY IS YOUR PREP WINDOW.

WHETHER YOU'RE WORKING ON CLARITY, CONTOUR, OR COLLAGEN, THIS IS YOUR MOMENT TO MAP OUT A TIMELINE THAT GETS YOU THERE ON TIME—WITHOUT SCRAMBLING.

BELOW, A STREAMLINED TREATMENT CALENDAR DESIGNED TO GET YOUR FACE, NECK, CHEST, AND BODY EVENT-READY—AND EFFORTLESSLY POLISHED.



Phase One: Build the Foundation (4–6 Weeks Out)

This is when you make moves that matter.

- Ultherapy® - Lifts and tightens the lower face, neck, and décolleté using focused ultrasound. A true no-downtime sculptor.
- Lutronic ECO2 or Clarity II Laser - Target sun damage, textural irregularities, and tone with precision. Start now so your skin has time to remodel.
- Sculptra® / Skinvive™ - Both stimulate collagen, but with different timelines. Think long game (Sculptra) versus skin hydration and refinement (Skinvive).



Phase Two: Resurface + Refine (2–3 Weeks Out)

- Let the transformation show–but subtly.
- SaltFacial® - A Cure favorite for good reason. Sea salt exfoliation, ultrasound infusion, and LED therapy in one treatment. Safe, effective, and fast.
- Microneedling with PRP or Exosomes - Stimulates cellular turnover while softening lines, scars, and stubborn texture.
- Filler adjustments - If you've done volume earlier in the season, this is your tweak-time window.

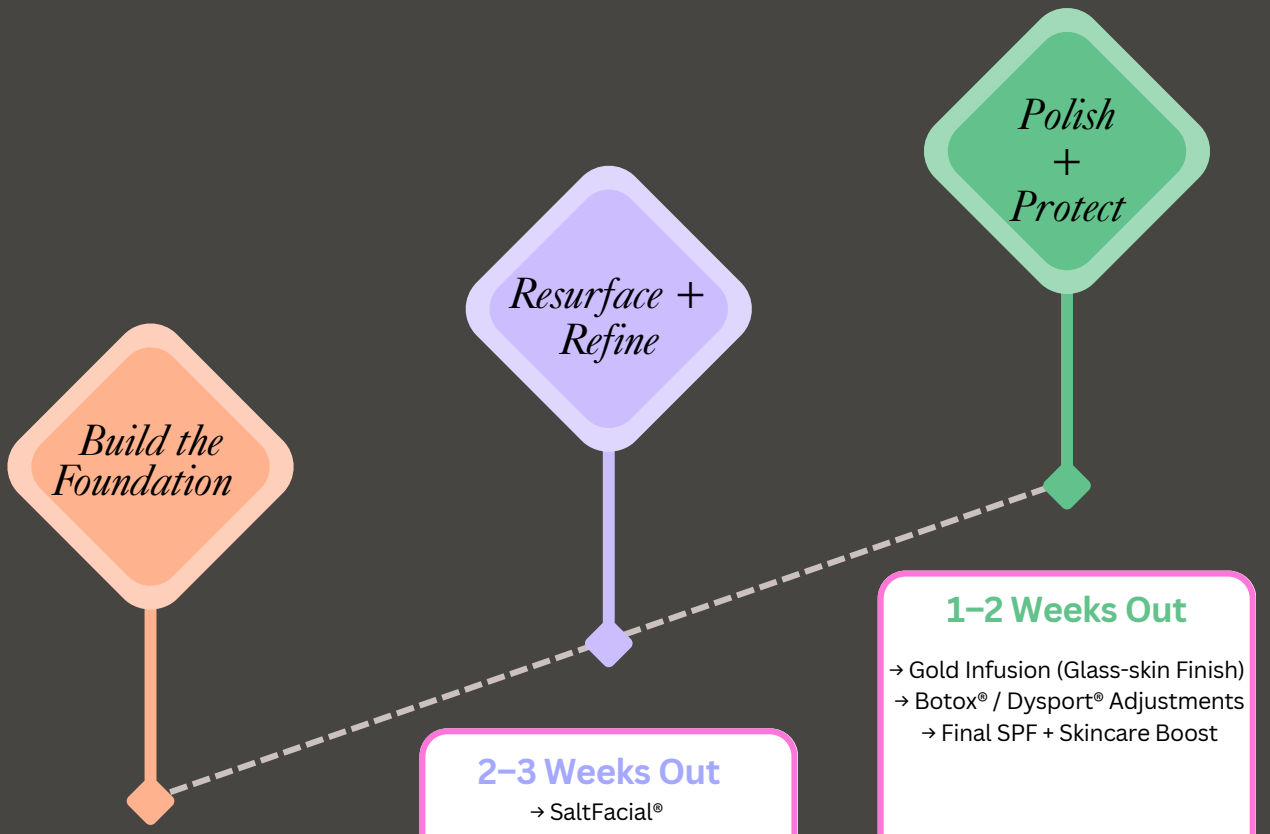


Phase Three: Polish + Protect (1–2 Weeks Out)

- The finishing touches–meant to be noticed, not obvious.
- Gold Infusion - A flawless cocktail of hydrating and skin-tightening ingredients microneedled just below the surface for a poreless, photo-ready finish.
- Botox® / Dysport® refinements - Final touch-ups to smooth expression lines and sharpen your look–without freezing.
- SPF + skincare strategy - Now's the time to fully commit to products that defend your investment. (EltaMD, anyone?)
-

The Strategy:

Treat now, tweak smart, and coast into summer with confidence. The work you put in this month? It shows in every bare-faced moment ahead. Let's build your pre-summer plan.
Book a consultation and get ahead—before the season does.



1–2 Weeks Out

→ Gold Infusion (Glass-skin Finish)
→ Botox® / Dysport® Adjustments
→ Final SPF + Skincare Boost

Why now: You're in maintenance mode—refining, not repairing.

2–3 Weeks Out

→ SaltFacial®
(Exfoliate + Infuse + LED)
→ Microneedling w/ PRP or Exosomes (Collagen + Texture)
→ Filler Touch-Ups
(Balance + Adjust)

Why now: Still early enough to recover, late enough to glow.

4–6 Weeks Out

→ Ultherapy® (Lift + Tighten)
→ Lutronic Laser
(Resurface + Brighten)
→ Sculptra® or Skinvive™
(Collagen + Hydration)

Why now: These treatments need time to remodel tissue and reveal long-term results.



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THE SIGNS OF
aging

"THE ACTUAL FOUNTAIN OF YOUTH"

Sculptra®
Poly-L-lactic acid

Recommendation Guide

01 **SKIN BOOST/HYDRATIC**
(1-2 vials)

02 **ANTI-AGING**
(1-2 vials)

03 **BOOTY PLUMP**
(10-15 vials)

04 **CONTOUR** *(CHEEKS, JAWLINE, & CHIN)*
(10-15 vials)

05 **HIP DIPS**
(3-10 vials)

01 **CELLULITE/DIMPLE TREATMENT**
(1-2 vials)

These are average amounts. Each case will depend on age, the condition of skin and volume at the time, skincare routine (including sunscreen) and genetics.

Learn More at curemedspamystic.com

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- MELASMA
- FINE LINES
- UNEVEN SKIN TONE & TEXTURE
- ACTIVE ACNE & ACNE SCARS
- HYPERPIGMENTATION
- ENLARGED PORES
- AGE SPOTS
- SAGGING SKIN
- ACTINIC KERATOSIS.

Cure MED SPA

WHAT OUR MOST LOYAL CLIENTS KEEP REBOOKING
THE INJECTABLES WORTH RETURNING TO- AGAIN AND AGAIN

There's a certain type of Cure client who knows exactly what works. They're not chasing trends. They're building a blueprint–one that evolves with their face, not against it.
These clients don't need convincing. They rebook before they run out. Their injectable routines aren't reactive–they're refined.
So, what do they keep coming back for? Below, the top five injectable treatments our most discerning clients consistently prioritize–and how to build a plan with purpose.



Botox® / Dysport®
Subtle smoothing, signature precision
Botox (and its counterparts) remain the foundational injectable for a reason. It softens expression lines–forehead, brow, crow's feet–with elegance. At Cure, it's never overdone. Our approach is muscle-specific, movement-aware, and outcome-driven.
Clients return every 3–4 months not to chase youth–but to preserve their expression, with intention.

The Lip Flip
Refinement over volume
Not everyone needs–or wants–full-volume filler. The lip flip, using precise microdoses of Botox or Dysport, gently lifts the upper lip by relaxing the orbicularis oris muscle. It creates a soft, visible curl that enhances shape without adding bulk.
This is the "I want something, but not too much" enhancement. A favorite among minimalist clients and first-time injectables users alike.



Skinvive™ by Juvéderm
An injectable for skin quality, not structure
Skinvive™ is a microdroplet HA treatment designed to improve hydration, texture, and light reflection. It doesn't alter your features–it elevates your complexion. Pores appear tighter. Skin looks rested. The finish? Undeniably healthy.
Clients book this as part of their skin maintenance–not to change their face, but to upgrade their baseline.

Sculptra®
Collagen banking, done right
Sculptra isn't about instant gratification. It works gradually by stimulating your body's own collagen over time. The result? A subtle, structural shift–cheeks regain lift, jawlines feel more supported, and skin becomes more resilient.
Our long-term clients love Sculptra for its understated payoff. It doesn't scream "filler." It whispers, I just look better.

Strategic Filler
Support, not overstuffing
Whether we're replacing mid-face volume, refining chin projection, or softening deeper folds, our filler approach is architectural–not trendy. We work with your natural structure to restore balance and proportion.
Our most loyal clients treat filler like scaffolding –not stuffing. Revisited seasonally, adjusted when needed, and always customized.

The Routine That Lasts
A thoughtful injectable plan isn't built in one visit. It's built over time, with expertise and strategy. Our returning clients know that great results are cumulative–and that the best work is often the most invisible.


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Moderate	***$1600*** Reg. $2000	***$2100*** Reg. $2500
Aggressive	***$2600*** $3000	***$3100*** $3500







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POST-TREATMENT, PRE-SUMMER

HOW TO MAINTAIN YOUR RESULTS WITHOUT STARTING OVER

YOU BOOKED THE TREATMENT. YOU PUT IN THE TIME. YOUR SKIN IS LIFTING, SMOOTHING, CLEARING—AND FINALLY DOING WHAT YOU ASKED IT TO. SO NOW WHAT?

BECAUSE HERE'S THE TRUTH: GREAT RESULTS AREN'T PERMANENT UNLESS YOU PROTECT THEM. AND NO, THAT DOESN'T MEAN A 14-STEP SKINCARE ROUTINE OR A PRODUCT SHELF THAT LOOKS LIKE A SEPHORA STOCKROOM. IT MEANS SMART MAINTENANCE. THE KIND THAT REINFORCES YOUR IN-CLINIC

TREATMENTS AND HELPS YOUR RESULTS LAST. WHETHER YOU JUST FINISHED A LASER SERIES, STARTED INJECTABLES, OR GOT YOUR TEXTURE UNDER CONTROL—THIS IS YOUR CURE-BACKED GUIDE TO KEEPING IT ALL FROM SLIDING BACKWARD.



1.

MEDICAL-GRADE MOISTURIZER IS NON-NEGOTIABLE

WHEN YOUR SKIN IS RECOVERING, REMODELING, OR FRESHLY TREATED, HYDRATION IS ESSENTIAL. BUT NOT JUST ANY MOISTURIZER WILL DO. CHOOSE ONE THAT SUPPORTS BARRIER REPAIR AND COLLAGEN RECOVERY.
OUR PICKS:

- SKINMEDICA HA5 – HYALURONIC ACID THAT HYDRATES AND SMOOTHS
- ENVIRON AVST MOISTURIZER 3 – REBUILDS WITH RETINYL PALMITATE AND PEPTIDES



2.

SPF IS THE LONG GAME

WE'LL SAY IT LOUDER: IF YOU'RE NOT WEARING SPF, YOU'RE UNDOING YOUR INVESTMENT. POST-LASER, POST-FILLER, POST-ANYTHING—UV EXPOSURE ACCELERATES BREAKDOWN OF COLLAGEN, PIGMENT RETURN, AND INFLAMMATION.
OUR FAVORITE:

- ELTAMD UV CLEAR SPF 46 – SHEER, LIGHTWEIGHT, AND PLAYS WELL WITH EVERYTHING.



3.

BRIGHTENERS THAT KEEP WORKING

TREATMENTS LIKE BBL, LASER, AND SKINVIVE MAY HAVE EVENED THINGS OUT, BUT PIGMENT HAS A WAY OF SNEAKING BACK IN—ESPECIALLY IN SUMMER.
POWER MOVES:

- BIOLOGIQUE RECHERCHE PIGM 400 SERUM – FADES DISCOLORATION AND STRENGTHENS SKIN
- SKINMEDICA LYTERA® 2.0 – A PIGMENT-CORRECTING COMPLEX THAT ACTUALLY WORKS



4.

ANTIOXIDANTS TO DEFEND YOUR GAINS

DAILY EXPOSURE TO POLLUTION, STRESS, AND LIGHT (YES, EVEN BLUE LIGHT) CAN OXIDIZE YOUR SKIN AND CHIP AWAY AT RESULTS. A GOOD ANTIOXIDANT SERUM IS LIKE AN INVISIBLE SHIELD.
ON OUR SHELF:

- SKINMEDICA LUMIVIVE® SYSTEM – DAY/NIGHT ANTIOXIDANT DEFENSE
- ENVIRON C-QUENCE SERUM 2 – A POTENT VITAMIN C + PEPTIDE DUO



5.

TOUCH-UPS AREN'T A FAIL—THEY'RE A FLEX

THAT MID-SUMMER SKINVIVE REFRESH? THE BOTOX TOP-OFF BEFORE VACATION? THESE AREN'T PANIC MOVES—THEY'RE MAINTENANCE. KEEPING YOUR RESULTS MEANS KNOWING WHEN TO RE-UP BEFORE YOU SLIDE BACK TO BASELINE.


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EMSCULPT neo
-30% FAT DECREASE
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