

cure LIFE

FORE GO A SURGICAL EYE-LIFT

NON-SURGICAL SOLUTIONS FOR FOREHEAD WRINKLES

OPTIONS FOR WELL-DEFINED JAWLINE

PRP LIQUID GOLD

FAVE FACIAL UPGRADES FOR BETTER SKIN

4 CONSIDERATIONS FOR A LIP FLIP

LOVE IS IN THE AIR AT cure

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cure LIFE | Editor-In-Chief



It's hard to believe a month has already gone by, but here we are! We hope you all had a wonderful January, and had a chance to take advantage of our monthly specials. If you didn't, don't worry: In the spirit of spreading the love, Cure has a variety of specials! Stores might be filled with candy boxes and champagne, but Cure is offering the superior treat of self-care! This month we're focusing on nurturing and feeling at peace with our bodies.

Let Cure be your Valentine and treat you to something special. And if you already have a Valentine, we think it's ok to give them a nudge in the right direction so you can get exactly what you want this year. Nothing beats having beautiful skin and feeling your best!

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CAN EYE DROPS LIFT DROOPING EYELIDS? IS IT REALLY POSSIBLE TO FOREGO A SURGICAL EYELID LIFT WITH A SIMPLE EYE DROP?



While it seems like a science fiction fantasy, Destin Botox Laser and Facial Aesthetics in Santa Rosa Beach, Florida, is now offering a new, FDA-approved way to achieve eye rejuvenation without facial plastic surgery or injections – Upneeq eye drops. Upneeq is FDA approved to lift sagging eyelids, delivering noticeable results within two weeks of treatment. If you're considering an eyelid lift or other procedures to rejuvenate your appearance, talk to us first about Upneeq – it may be all you need for dramatic, long-lasting results.

Upneeq eye drops allow you to achieve dramatic effects without the hassle of facial plastic surgery or injections. By delivering a prescription-strength active ingredient, Upneeq eye drops help to visibly reduce fine lines around the eyes while also rejuvenating and lifting the eyelids. You can regain your youthful look without any lengthy recovery time.

HOW UPNEEQ WORKS:

his revolutionary eye drop works quickly and efficiently; the active ingredient, oxymetazoline hydrochloride, works by gently tightening up slack skin around the eyes. In addition to addressing sagging skin issues, Upneeq also reduces droopy eyelids, dark circles, and puffy eyes. After applying a single drop each day in both eyes for up to eight weeks, you will begin to see results such as a more youthful look that lasts up to 12 hours. You don't have to keep up the routine forever; Upneeq makes it easy for you to maintain results with occasional use after the initial 8-week period.

ARE UPNEEQ DROPS SAFE?

Upneeq eye drops have been clinically tested and successfully received FDA clearance. This is significant as it means that Upneeq has met all of the rigorous standards for safety, efficacy, and product quality set in place by the FDA. Therefore, you can be sure you're using a high-quality product supported by substantial clinical evidence. At Destin Botox Laser and Facial Aesthetics, we are proud to offer Upneeq eye drops as an effective solution for our patients who want to rejuvenate their eyes without a surgical eyelid lift (blepharoplasty) or injections.

IS EVERYONE A GOOD CANDIDATE FOR UPNEEQ?

There's no one-size-fits-all approach to facial anti-aging. Whether it's BOTOX, lasers, or a cutting-edge product like Upneeq, everyone's needs are different. In fact, depending on the severity of your eyelid drooping, you still may need to seek a consultation with a board-certified facial plastic surgeon for a blepharoplasty. The point is to have realistic expectations and discuss your options with our team.

OTHER EYE REJUVENATION OPTIONS AVAILABLE AT CURE

In addition to Upneeq, we also offer a range of non-surgical cosmetic treatments to help with your eye rejuvenation and anti-aging goals. These include:

- Botox Brow Lift
- PDO Threads for brow lifting
- BOTOX for crow's feet
- Dermal fillers for under-eye bags and lines under the eyes
- Microneedling to address lines around the eyes and bags
- Lasers for skin tightening

Are your eyes looking a little tired?



Take a look in a mirror. What do you see?*

A ☐



B ☐



C ☐



D ☐



Check the box that most resembles the placement of your upper eyelid(s).

You may have low-lying lids.

Low-lying lids (acquired blepharoptosis) is a common condition that can affect adults of all ages.[1,2]

If you are bothered by your eyelid(s), share your results with your healthcare provider to find out whether or not you have low-lying lids.

*This is for preliminary assessment only. Your healthcare provider can perform specific tests to accurately diagnose your type of low-lying lids.

References: 1. Finsterer J. Ptosis: causes, presentation, and management. *Aesthetic Plast Surg*. 2003;27(3):193-204. **2.** Richards HS, Jenkinson E, Rumsey N, et al. The psychological well-being and appearance concerns of patients presenting with ptosis. *Eye*. 2014;28(3):296-302.

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TOP 4 CONSIDERATIONS FOR A BOTOX LIP FLIP

What are your lip goals? Do you need just a little something — a little pop? A Botox lip flip could be just what you're looking for, offering projection without adding volume. Results are subtle and natural-looking without looking overdone.

Even if you have some dermal filler, a little bit of Botox can enhance your results without overfilling your lips. It's all about giving you the results you desire, enhancing your features while maintaining facial balance and symmetry. Is this what you've been hoping for? If any of the below statements sound familiar, you may want to consider a BOTOX lip flip at Cure Med Spa.

YOU'RE A LIP INJECTION VIRGIN

Your first time getting lip injections can feel overwhelming. Sometimes it's best to dip your toes into the water instead of jumping in head first. This is especially true if you're nervous about looking overdone with fillers, which is a common concern if you already have naturally full lips.

YOU NEED A TOUCH-UP BETWEEN FILLER TREATMENTS

Sometimes we need a snack to hold us over until dinner, and sometimes you need a little subtle touch-up between filler appointments. If injecting more dermal filler into your lips would make you look too done, a BOTOX lip flip may do the trick until it's time for an HA refill.

ENHANCE LIP FILLER APPLICATION

Lip filler alone may get you to your desired results, but sometimes you need some BOTOX for that little extra. Do you want more projection? Drama? Lips that will turn heads (in only the best way)? A combination approach to lip injections could bring you from 😮 to 😍

YOU HAVE AN EVENT COMING UP

Do you have a photo shoot or big event coming soon? Bypass the freshly filled look with a BOTOX lip flip! While fillers are injected into the lips, BOTOX is superficially applied on the border and corners of the mouth. This reduces the risk of swelling you often see with filler.

WHAT A BOTOX LIP FLIP CANNOT DO...

There's no one-size-fits-all approach to facial aesthetics. You're a unique person with features, needs, and goals all your own. If you're looking for any of the results listed below, you likely won't benefit from a BOTOX lip flip.

YOU WANT FULLER LIPS

Lip augmentation is what you're looking for, so you'll benefit more from an HA filler. We offer numerous FDA-approved dermal fillers for use in the lips and can cater your treatment to your needs and goals.

YOU DESIRE MORE SYMMETRICAL LIPS

Sometimes, different parts of the lips don't match. The left side may be thinner than the right; the top lip could appear thinner than the bottom. In this case, filler can help balance everything out, providing improved lip and facial symmetry.

YOU WANT TO RESHAPE YOUR LIPS

For a more precise lip border or to achieve the perfect Cupid's Bow, lip filler is the superior choice. A skilled aesthetic injector can administer filler with artistic precision to achieve the shape without overfilling your lips

YOU WANT TO SMOOTH SMOKER'S LINES

BOTOX was once the go-to lip injection to reduce the appearance of vertical lip lines, as dermal fillers were too robust and overfilled the area. This often led to what is commonly referred to as "trout mouth," as the area around the lips would protrude in a rather unappealing way. Now that we have smoother, thinner HA fillers, we can reduce the appearance of vertical lip lines while enhancing and reshaping your lips with natural-looking, longer lasting results.

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JAWLINE CONTOURING: HOW WE ACHIEVE A WELL-DEFINED JAWLINE WITH FILLERS, THREADS AND DOUBLE CHIN REDUCTION.

Jawline contouring is all the rage. We see it in makeup tutorials on YouTube, and contouring palettes fly off the shelves. However, as time is a finite resource and contouring with makeup takes hours of time every day, more and more people are turning to non-surgical cosmetic enhancements to achieve the same look without cosmetics.

Whether you're looking for a more chiseled, masculine jawline, or you just want a well-defined profile without the double chin, we can help here in Cure Med Spa with our chin, cheek, and jawline fillers, Botox, Kybella injectable double chin reduction, and PDO Threads Lifts.

CHEEK CHIN AND JAWLINE FILLERS

Jawline contouring can be done with a variety of injectables, each with its own advantages. For example, our chin, cheek, and jawline fillers can give you immediate results that will last for months, sometimes up to 2 years. Each placement achieves a different result.

Chin filler helps with a receding chin; this happens because we lose fat, collagen, and hyaluronic acid as we age, causing the chin to appear weak. This can make your nose look larger and make you appear to have a double chin or a more prominent double chin. Injecting a hyaluronic acid filler into the chin not only rebalances your facial features, it also tightens the jawline for effective contouring. A common filler we use for chin enhancement is Juvederm Voluma.

Cheek fillers act in a similar way to chin fillers. By restoring lost mid-face volume, we achieve subtle lifting of the jowls to reveal your jawline. Same with jawline fillers, which add definition to your jawline. Juvederm Voluma is often a choice for this facial area.

VAMPIRE FACELIFT

Combining fillers with your own platelet-rich plasma (PRP) derived from a blood draw is also a very useful treatment for jawline contouring. The filler adds immediate volume while the PRP stimulates collagen production, new cell generation, and healing.

Any treatment that helps restore lost mid-face volume has the potential to lift the jowls and reveal your jawline. The trick is finding the right treatment or combination of treatments that are right for you, with the help of a licensed aesthetic injector.






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FAVE FACIAL UPGRADES FOR *BETTER SKIN*



Whether you're looking to replace your spa facial or add on to what you already enjoy, Cure Med Spa offers many options for enhanced facial rejuvenation results. These include HydraFacial, microneedling, Vampire Facial, chemical peel, dermaplaning, and laser therapy.

Hydrafacial

a facial treatment that uses gentle suction and vortex-flow technology to cleanse, extract, and hydrate the skin. It can be used on all skin types and is customizable, treating acne, rosacea, sun damage, and other skin concerns. If you're looking for a facial that can provide comprehensive care for your skin, HydraFacial is a great option. It's non-invasive, painless, and delivers excellent results.

Micro-Needling

is a facial treatment that uses tiny needles to penetrate the skin. This creates micro-channels dermal layers that allow for better absorption of skin nourishing ingredients applied topically. It can also help improve collagen production and reduce the appearance of scars, fine lines, and wrinkles.
Microneedling is a great facial upgrade for those who want to improve the appearance of their skin but are not interested in more aggressive treatments like laser therapy or surgery. It's painless, affordable, and delivers good results.

Vampire Facial

is a facial treatment that uses the patient's own blood plasma to rejuvenate the skin. The PRP is applied to the skin during a microneedling treatment, which helps promote collagen production and reduce the appearance of wrinkles and scars.
This facial is a great option for those who want to achieve significant improvements in the appearance of their skin with a minimally invasive treatment

Derma-Plane

an exfoliating facial treatment that uses a specialized scalpel to remove the top layer of dead skin cells and peach fuzz from the face. This reveals newer, smoother skin and can help reduce the appearance of wrinkles, scars, and sun damage.

Chemical Peels

you're looking for a facial upgrade that can provide comprehensive care for your skin, consider a chemical peel. Peels uses a blend of powerful acids to exfoliate and rejuvenate the skin. It can be used to treat a variety of skin concerns, including acne, scars, sun damage, and wrinkles.
A chemical peel great option for those who want to achieve significant improvements in the appearance of their skin with minimally invasive treatment. It's also affordable and delivers good results.

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Laser Skin Resurfacing

or photo facial, photo rejuvenation, is a facial treatment that uses intense pulsed light to rejuvenate the skin. It can be used to treat a variety of skin concerns, including acne, pigmented scars, sun damage, and wrinkles. Laser treatments are an amazing treatment and an easy add-on for any facial and is included in our more advanced HydraFacial packages.


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DO YOU HAVE WRINKLES ON YOUR FOREHEAD THAT MAKE YOU LOOK OLDER THAN YOU FEEL? ARE YOU CONSIDERING SURGERY TO GET RID OF THEM, BUT DON'T WANT TO GO THROUGH THE PAIN, EXPENSE, AND DOWNTIME.

You don't need facial plastic surgery to achieve a smoother forehead. Whether you're just starting to see forehead lines or you've had deeper lines for many years, we offer non-surgical treatments, minimally invasive procedures, and combination therapies to help you appear more youthful.

There are a number of non-surgical options available to help reduce the appearance of forehead wrinkles. In this blog post, we will discuss some of the most popular methods for how to get rid of forehead wrinkles at Cure.

NON-SURGICAL SOLUTIONS FOR FOREHEAD WRINKLES

BOTOX

The Gold-Standard in Forehead Smoothing
BOTOX is the most popular treatment for forehead wrinkles. When injected into the forehead muscles, they act as a localized muscle relaxer, reducing the appearance of wrinkles. Botox is a quick and easy way to achieve a smoother forehead without surgery, and results are typically visible within a few days and last for several months.

If Botox isn't right for you, we also offer popular alternatives Dysport and Xeomin, which use the same active ingredient with different formulations to achieve similar results.
These injectable wrinkle relaxers can also be combined with other anti-aging and smoothing treatments, including those listed below, to further enhance your results.

PDO THREADS TO SMOOTH AWAY FOREHEAD LINES

PDO Threads are a minimally invasive treatment that uses dissolvable sutures to tighten and smooth the skin. The collagen-stimulating threads are inserted into the skin to offer instant smoothing that improves over time. This treatment can be combined with other services and products for a more robust approach to skin smoothing and rejuvenation

MICRONEEDLING AND VAMPIRE FACIAL TREATMENTS.

Microneedling is a non-surgical treatment that uses tiny needles to create micro-injuries in the skin. This stimulates the body's natural healing process, which helps to improve the appearance of wrinkles and other skin imperfections. Microneedling can be combined with platelet-rich plasma (PRP) for the celebrity-favorite Vampire Facial. PRP is derived from your own blood and contains growth factors that help to improve the appearance of wrinkles. After drawing your blood, we place the vial in a centrifuge to separate out the PRP, which is applied topically during your microneedling treatment.
Both microneedling and the Vampire Facial are best performed in a series of treatments to achieve results, followed by routine maintenance. It can be combined with other services and products easily for a combination approach and superior results.

LASER SKIN TIGHTENING AND SMOOTHING

At Cure Med Spa, we offer laser skin tightening and smoothing treatments to help reduce the appearance of wrinkles, sun damage, and more. The ECo2 LaseMD lasers uses radiofrequency energy to heat the skin and stimulate collagen production. This helps to improve the appearance of wrinkles and gives the skin a more youthful appearance. For best results and to help you achieve your ultimate aesthetic goals, we may recommend adding on other services and professional-grade skincare products to finish and maintain your new look.

HYDRAFACIAL

more than a facial; it's an all-in-one skin rejuvenation and resurfacing system that removes debris and restores moisture.

…and yes, it can help smooth forehead lines and make them appear less prominent.
HydraFacial treatments work by using a gentle, yet powerful, exfoliation and vacuuming action to cleanse the skin. Following this resurfacing and extraction, the facial system floods the pores with serums infused with antioxidants, peptides, and hyaluronic acid to deeply hydrate and nourish the skin. This combination approach helps to improve the appearance of wrinkles and gives the skin a more youthful appearance.
HydraFacial treatments are best performed in a series of treatments, followed by routine maintenance treatments. It is often combined with other treatments and products for even better results.

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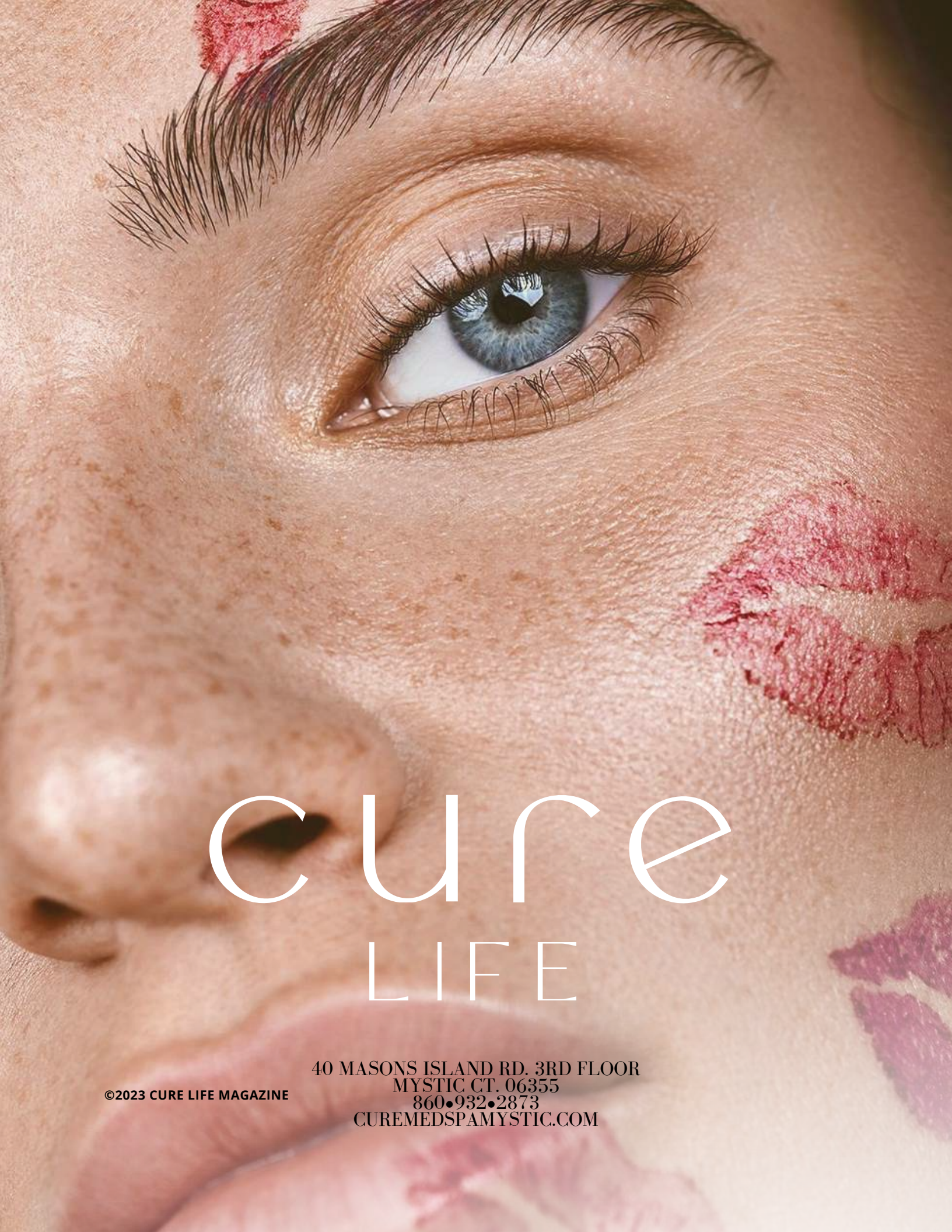
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