cure LIFE



EXCEPTIONAL SCIENCE IN A BOTTLE
Exosomes

CURE SALT CAVE
Halotherapy

THE MOST UNIVERSALLY BENEFICIAL SKIN TREATMENT

LIP FILLER
Basics

MYTH:FILLERS MAKE YOU LOOK FAKE

FALL SKINCARE

BACK TO CURE BASICS

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Candice Georgiadis

cure LIFE | Editor-In-Chief

It's hard to believe that summer 2023 is almost over! As you all know, school will be starting back up and the holidays will be right around the corner. That makes August the perfect time to relax and enjoy the last few weeks of summer before everything gets busy again.

As the leaves begin to change color and the weather cools down, August is the perfect time to start preparing for fall. If you're looking to get ahead of the game and feel your absolute best this season, Cure has got just what you need. Throughout the August edition you'll find all the information.

.Schedule a complimentary consultation at Cure Med Spa today and get started on your beauty and wellness path to Cure.



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Media Kit Cure Life

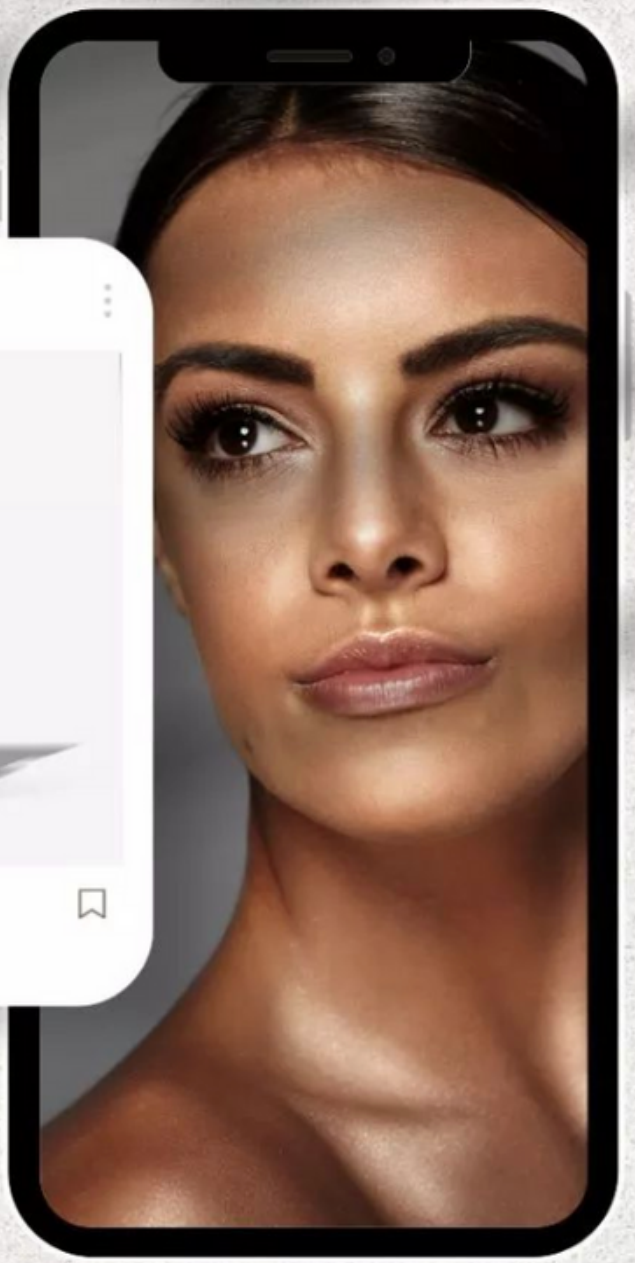
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FROM THE MOST RELIABLE SOURCE





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EXOSOME
SOLUTION

AnteAGE MDX®
Intense Exosome Solution

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We know how overwhelming it can be to decide which treatment(s) you need/want and we pride ourselves on educating patients on the best options available.

The AnteAGE MDX® Exosomes is a first of its kind, containing 10 billion+ Exosome Nanospheres and use only growth factor proteins derived from the best source for cell regeneration.

Exosomes are packages of biosignals that can change the behavior of cells and help heal the skin from the inside out. When the body senses an injury or malfunction, it sends exosomes to repair the damage. Exosomes can also reverse the aging phenotype of the skin and encourage healthy collagen growth.

Although the body naturally produces exosomes, these cells are incredibly delicate. AnteAGE MDX® carefully preserves these exosomes to ensure maximum benefit for the skin.

AnteAGE MDX® makes the perfect addition to microneedling, Rf microneedling, and other skin treatments, resulting in better recovery. This unique medical-grade formula contains highly inflammatory active ingredients to soothe redness after the treatment.

Aggressive laser treatments need exosomes for immediate healing and relief. Exosomes are small powerhouse particles that occur naturally inside of us.

By applying AnteAGE Exosome MDX Solution to skin in conjunction with any treatment, we can:

• increase your skin's firmness and elasticity;
• reduce downtime;
• expedite healing for a perfectly healthy glow.



When used for skin rejuvenation, it can reverse the signs of aging such as fine lines and wrinkles, and help the skin heal from inside and out. AnteAGE MDX® efficiently preserves the exosomes to ensure maximum benefits.



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Cure MED SPA

THE SALT CAVE AT CURE IS NOT JUST BUILT TO BE A BEAUTIFUL SPACE

Halotherapy is quickly becoming one of the most popular wellness therapy options due to its vast list of benefits to the body.

• Improved Breathing - Loosens mucus and clears the airways
• Lung & Sinus Ailments – Asthma, COPD, Bronchitis, Sinusitis
• Anti-Inflammatory - Reduces redness & rash, swelling and pain
• Anti-Bacterial – Remove Infection, detoxification, cleans internally
• Immune Booster – Prevents Cold & Flu
• Improves Stress, Anxiety, Fatigue
• Anti-Allergenic – Reduces airborne and Skin Related Allergies
• Skin Issues – Eczema, Psoriasis, Fungal, Acne, Dermatitis
• Improves Sleep
• Weight Loss – Regulates Cortisol (Fat Storing Stress Hormone)
• Circulatory Improvement

The SALT CAVE at Cure is sure to bring noticeable benefits, but ongoing use is recommended for those experiencing any of the above mentioned.






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FULL-FACE SCULPTING & SMOOTHING.
LIPS NOT INCLUDED.*

Myth:Fillers make you look fake

The REALITY: Let's debunk this together! Think about this: Are all paintings the same? Do all chefs cook the same dish exactly the same way? The answer is NO. The same goes for aesthetic injectors - results depend on the skill, understanding, and technique of the practitioner.

Just as an artist knows where to place each brush stroke, a skilled aesthetic injector knows how to precisely place each bit of filler. It's a symphony of science and art, ensuring that you enhance your natural beauty while maintaining your individuality.

Aesthetics isn't about making everyone look like a certain model or trend. It's about enhancing your existing features, accentuating your uniqueness, and helping you feel even more confident in your own skin.

Here's the key: A successful, natural result is driven by an individualized treatment plan, a thorough assessment of your facial anatomy, and proper filler placement. We use fillers not to change you, but to reveal the best version of YOU.



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FALL SKINCARE

As the leaves begin to change color and the temperature starts to drop, it's important to adjust your skincare routine to accommodate the new season. The dry air and harsh winds of fall can wreak havoc on your skin, leaving it feeling dry, dull, and flaky. Here are some tips for keeping your skin healthy and radiant during the autumn months.

First, make sure to moisturize regularly. As the air becomes cooler, your skin can lose moisture more quickly, leading to dryness and irritation. Look for a thicker, more emollient moisturizer than what you may have used during the summer months. Apply it liberally to your face and body after showering or bathing to lock in moisture.

Second, don't forget about sun protection. Just because the weather is cooler doesn't mean the sun's harmful UV rays aren't still present. Apply a broad-spectrum sunscreen with an SPF of 30 or higher to your face and any other exposed skin daily. If you plan on spending extended periods of time outside, consider wearing a hat and sunglasses for added protection.

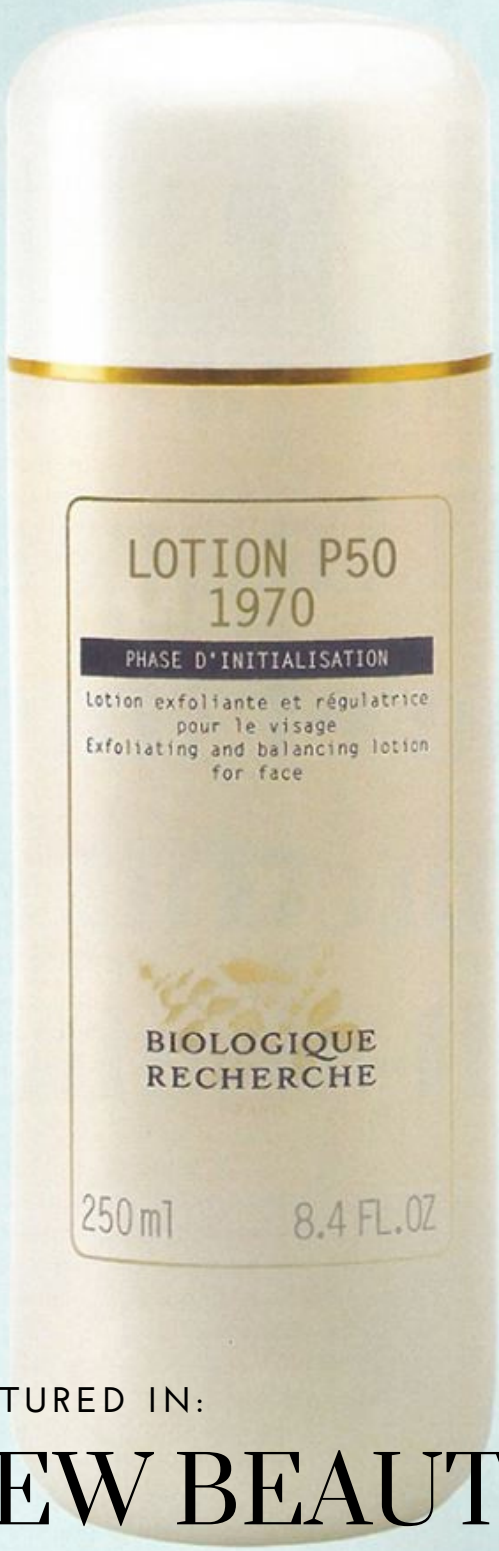
Finally, exfoliate regularly. As dead skin cells build up on the surface of your skin, they can cause it to look dull and feel rough. Use a gentle exfoliating scrub once or twice a week to slough away dead skin and reveal a brighter, smoother complexion. Be careful not to over-exfoliate, as this can cause irritation and redness.

By following these simple tips, you can keep your skin looking and feeling its best throughout the fall season

MAGIC POTION

BIOLOGIQUE RECHERCHE LOTION P50 1970

It smells, kind of burns on application and isn't so easy to get, but as the infamously fabulous cornerstone product of Biologique Recherche inches toward its 40th birthday, it is still the stuff of skin care legend.



A-PLUS ACTIVES

12

the number of ingredients in the original 1970 formula

THE BACKSTORY

In the 1970s, Yvan and Josette Allouche created the Biologique Recherche lab; their son, Dr. Philippe Allouche—he's the "P" in the P50 and the one the family touts as the "expert in ingredient research"—joined them in the 1990s.

Why we love it

It's an almost-impossible task to define the does-everything multitasker, but the company leans on "prep step," which makes sense because it's the first product in all of its facial protocols. The official, very-long list of what it does: purifies, hydrates, tones, controls sebum, minimizes the look of pores, and balances skin and its pH.

SECRET INGREDIENT

Of the 10 versions, three—indicated by the "1970" on the label—contain phenol, an acid banned by the EU's version of the FDA. "It's safe. It's what allows serums and creams to absorb better," New York dermatologist Dendy Engelman, MD says.

CUSTOM BLEND

The non-1970 versions don't contain phenol; instead, a food-derived, vitamin-packed mix of onion, horseradish and vinegar, a trio the company says purifies and exfoliates skin, and regulates sebum.

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WHY IS MICRONEEDLING EFFECTIVE WITH ALL SKIN TYPES?

What treatment is going to be the most universally beneficial for my skin? While Cure has curated an entire menu of services and love everything offered, We think Microneedling is the final answer to that specific question.

Lets chat about why Microneedling...

- Microneedling is safe for all skin types
- Stimulates new collagen to diminish fine-lines and wrinkles
- Improves melasma, hyperpigmentation and sun spots
- Helps reduce acne-scarring and stretch marks
- We can add on PRP, exosomes or hydroquinone to boost the treatment and enhance results

One device that can address so many concerns sounds like magic right? I'll walk you through why microneedling isn't too good to be true.

Microneedling is safe for all skin types because it's not a light-based procedure, nor does it involve harsh chemicals or techniques that instigate significant inflammation of the skin. Microneedling is basically what it sounds like, a procedure that uses tiny needles to create micro-injuries in the skin, in turn producing new collagen and elastin. Collagen is a buzz word in the beauty world these days, but we think it's important to understand collagen and the impact of new collagen stimulation.

Collagen is a protein that's found in the skin. It provides strength, elasticity and keeps our skin looking supple, youthful, and healthy. Unfortunately, as we age, collagen production naturally decreases which eventually leads to wrinkled, sagging skin. Microneedling keeps our collagen excited, thus minimizing fine lines and sagging skin.

Lucky for you, anti-aging isn't the only category focused on collagen induction. The minimally invasive micro injuries created from microneedling also stimulate new collagen and blood flow to combat acne scars. The same concept of creating fresh collagen addresses stretch marks and sun damage as well.

We use microneedling to target stretch marks, scars and pigmentation off of the face. Regardless of where you're microneedling your face or body, you can expect to be red (kind of looks like a sunburn) the day of the treatment and possibly the following day.

We recommend no make-up for 24 hours and no products with active ingredients for 72 hours after your procedure. Our favorite thing about micro-needling is the textural changes in the skin and the glow you get about a week after the treatment. And here's another bonus, results continue to get better and become more significant as newly formed collagen continues to mature. We recommend a series of 3 treatments 4-6 weeks apart to get the best results.


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1 SYRINGE
LIP FILLER

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Lip Filler



BASICS

Lip filler is a cosmetic procedure that involves injecting a substance, typically hyaluronic acid, into the lips to enhance their shape, volume, and definition. The filler helps to plump up the lips, smooth out fine lines and wrinkles around the mouth, and create a more youthful appearance.

The procedure itself is relatively quick and straightforward. A numbing cream or local anesthesia is applied to the lips to reduce any discomfort, and then a small needle is used to inject the filler into the desired areas. Most patients experience little to no downtime and can resume their normal activities immediately following the procedure.

It's important to choose a reputable and experienced provider when considering lip filler. A qualified practitioner will take the time to discuss your goals and expectations, assess your lips, and recommend the best treatment plan for you. With proper care and maintenance, the results of lip filler can last anywhere from six months to a year.

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